

Artarmon St.Leonards Chamber of Commerce

Where Entrepreneurs come to do business.

Blogging - A Dynamic Business Tool for Small Business

A not to be missed Chamber event. On 18th March 2011 @ 7am.
At the Urban Hotel St.Leonards.

Learn How to Build an On-Line Customer & Prospect interaction.

Live Demonstration

There is still confusion with business owners about the definition, purpose and benefits of a company blog.

Whilst there are approximately over 130 million blogs in existence serving thousands of purposes. The benefit of a blog as an incredible and dynamic marketing tool is unbelievable. Every business, small or large should harness the potential of a blog.

For those with or without a blog, David will demonstrate the "Real World" benefits as well as the marketing power of blog, which will dramatically change your thoughts on blogging today

Your Opportunity

David will pick a random business card out of the audience and will get on Page 1 of Google (for free) before end of the presentation - and show you how he did it.

Share the knowledge of the What, Where, Why and How of an effective Blogging Strategy.

Unveil the x 2 incredible ways your business can succeed with a blog today.

This is a must attend seminar- if you are serious about developing a master online marketing plan for your business.

About the Presenter:

David Caruso has been a successful SME Business Owner for 18 years. As a sole operator based in Sydney's Western Suburbs David successfully grew his small business to a thriving million dollar a year success story.

David is a regular guest speaker at events such as ;
The Tasmanian Chamber of Commerce and Business Expo
Macquarie Graduate School of Management
Australian Business IT Expo
NSW Government Business Marketing Program
Illawarra ITec
Business Enterprise Centre
Business Advisory Service Events.

About Us



Artarmon St.Leonards
Chamber of Commerce.
www.astlcoc.com.au

Meeting Date & Venue:

18th March 2011, 7am Sharp.
The Urban Hotel
194 Pacific Highway
Artarmon NSW 2064
(02) 9439 6000

Under cover Car Park.

Breakfast & Meeting Fees:
\$ 55 per person.

Please pay by EFT to:
BSB No 012405
Account No 1820855251

RSVP by email
to info@astlcoc.com.au.
Your Name, Company Name
+ EFT Receipt by 16/3/2011
- Limited Seating.

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